

2024 Catad'Or

World
Wine
Awards Edition

29

November 11-16, 2024 Monticello Chile



REGULATIONS

INDEX

- ARTICLE I: OBJECTIVES OF THE COMPETITION
- ARTICLE II: ELIGIBILITY TO PARTICIPATE
- ARTICLE III: ADMISSION CONDITIONS
- ARTICLE IV: REGISTRATION AND SAMPLE SHIPMENT
- ARTICLE V: REGISTRATION FEE AND PAYMENT
- ARTICLE VI: JURY AND TASTING SESSIONS
- ARTICLE VII: SAMPLE PREPARATION
- ARTICLE VIII: CATEGORIES AND GRAPE CODES
- ARTICLE IX: MEDALS AND TROPHIES
- ARTICLE X: AWARDS CEREMONY
- ARTICLE XI: GENERAL CONSIDERATIONS



INTRODUCTION

Chile is the fourth-largest wine exporter globally and the leading exporter in the new world. The experience and professionalism of its experts and its wine industry endorse Catad'Or World Wine Awards as the most important and impactful competition in the Southern Cone of America. Catad'Or World Wine Awards is open to all producers, cooperatives, merchants, and importers (facilitators) of wines worldwide. The competition is sponsored by the OIV, International Organization of Vine and Wine, the ANIAE, Association of Agronomists of Chile, and VINO FED, the World Federation of Major International Wine and Spirits Competitions. These national and international bodies send special commissioners to ensure compliance with the OIV's established standards for organizing blind tasting competitions.

A jury of approximately 70 international experts from 15 countries across America, Asia, and Europe participates as tasters. The tasting sessions are blind, rigorously, impartially, and qualitatively awarding the products in categories such as still wines, sparkling wines, fortified wines, and other fermented beverages.

The competition recognizes and subsequently promotes the excellence of wines through the Catad'Or seal, an active profile for each awarded wine, an exclusive profile on Wine-Searcher.com, all of which ensure the global positioning of the quality of the awarded products. Founded in 1995, Catad'Or World Wine Awards enjoys well-deserved prestige and international recognition in Asia, Europe, and America.

ARTICLE I: OBJECTIVES OF THE COMPETITION

Catad'Or World Wine Awards is a 100% private and independent competition with an expert technical panel that ensures the technical and logistical rigor of the competition (www.catador.cl). Catad'Or World Wine Awards annually brings together a select international jury composed of renowned professionals, oenologists, Masters of Wine, educators, sommeliers, and specialized journalists with extensive experience in international competitions and the most important consumer and producer markets for the wine industry, such as Brazil, the United States, England, China, Canada, Japan, France, Spain, Italy, among others, who evaluate wines under the strict OIV standards. Foreign jurors are recognized and respected voices in their respective countries, building prestige and generating publications, interviews, and business contacts for winemakers. Additionally, national judges known for their ability, integrity, and independence participate, as well as specialists from the Viticulture and Enology schools of the University of Chile, the Pontifical Catholic University of Chile, and the Association of Agronomist Oenologists of Chile. The wines are evaluated using an OIV electronic form, covering visual, olfactory, palate impression, and overall harmony aspects.

GENERAL OBJECTIVES

- Promote the knowledge of quality fermented beverages of viticultural origin.
 - Stimulate their production and responsible consumption as a civilizing factor.
 - Introduce and present to the public the characteristic types of wine produced in different countries and regions worldwide.
 - Strengthen the technical and scientific level of producers through a detailed evaluation report of each evaluated product, available in their private account upon result delivery.
 - Contribute to the expansion of wine culture.
 - Promote awarded wines in final markets through exhibitions in various cities worldwide, including Chile, to stimulate the production of exportable wines aiming at quality.
 - Invite foreign experts to disseminate information about the progress of viticulture in the participating countries in their respective countries and media.
 - Create a marketing tool to promote wines recognized in the competition. The Catad'Or seal is a differentiating element that guides the consumer and is highly recognized in significant markets like Brazil and Asia.
 - Achieve significant international press impact and coverage before, during, and after the competition.
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ARTICLE II: ELIGIBILITY TO PARTICIPATE

Catad'Or World Wine Awards is open, without discrimination, to all producers, cooperatives, merchants, importers (facilitators) of wines worldwide. Similarly, Catad'Or World Wine Awards evaluates fermented beverages of non-viticultural origin in its "other fermented beverages" category. All wines must indicate the country of origin where they were produced. The participation categories are:

- Catad'Or World Wine Awards
 - General
 - Icon wines (wines valued at USD 40 or more)
 - Small productions (productions equal to or less than 10,000 liters)
 - Natural, organic, biodynamic wines (wines with minimal intervention)
 - Ancestral peasant wines (INDAP users)
 - Canned wine
 - Other fermented beverages (Cider, Sake, Mead, fruit ferments, others)
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ARTICLE III: ADMISSION CONDITIONS

The admission conditions for Catad'Or World Wine Awards are as follows:

- a) Participation is open to all wines that correspond to the definition of the international code of oenological practices of the International Organization of Vine and Wine (OIV) and conform to the fundamental and specific regulatory framework of viticultural activities in force under Law 18.455 at the national level. All these products must indicate the country and region of origin where the grapes were harvested and produced.
- b) The competing wine must come from a homogeneous batch intended for consumption and be available in a minimum volume of 5,000 L. A lower volume, but more than 100 L, may be admitted in the category of peasant and small production wines or when the production is particularly limited. Wines must obligatorily be bottled.
- c) Such bottles must indicate their origin and provenance. The commercial labels must conform to the fundamental and specific regulatory framework of viticultural activities in force under national law. Temporary labels: In the case of temporary labels for bottled wine, these must be approved by the organization and contain at least: a.- A fantasy name, b.- Type of wine, approximate alcohol degrees, c.- Composition of grapes, d.- Vintage.

OTHER PRODUCTS

Catad'Or World Wine Awards evaluates in a special category "OTHER PRODUCTS" fermented beverages such as SAKE, mead, ciders, and generally ferments from sources other than VINE.

ARTICLE IV: REGISTRATION AND SAMPLE SHIPMENT

a) REGISTRATION

OPEN: Each participating wine must be registered in the ONLINE REGISTRATION FORM (one wine per online form), published on <https://catador.cl/inscripcion.html>. Once the registration is made, the participant will receive the corresponding invoice and payment instructions by email, as well as the sample shipment manual with the shipping address and contact phone numbers. For more information, contact: concurso@catador.cl – Tel/WhatsApp: +56 9 7210 8266 - +56 9 9814 9066.

b) SAMPLE SHIPMENT

Each participating wine must be sent in the indicated quantities and must be accompanied by the REGISTRATION NUMBER or the corresponding registration form, sent printed to the organization's warehouses. All wines participating in the competition must be delivered to the Catad'Or World Wine Awards warehouses on the dates indicated on the website www.catador.cl or in the sample shipment manual sent by the organization.

SHIPPING DETAILS

SHIP YOUR SAMPLES TO:

Catad'Or World Wine Awards

ADDRESS

Av. Jorge Hirmas 2560 - Warehouse 20 | Renca, Metropolitan Region

HELP DESK

Roberto Olmos | +56 9 7210 8266 | rolmos@catador.cl | concurso@catador.cl

SAMPLE RECEPTION

Between August 1 and October 30, 2024

IF YOU NEED SHIPPING: RECOMMENDED LOGISTICS OPERATOR BY CATAD'OR WORLD WINE AWARDS

Valeska Lizana: Special Events Manager

email: catador2017@hotmail.com

Ph: +562 2 410 70 62

National Wines

- Sample quantities to be shipped for national wines:
 - Each registered national wine and/or sparkling wine must be presented in 6 bottles of 750 ml or in 10 bottles of 375 ml.

International Wines

- Sample quantities to be shipped for international wines:
 - Each registered international wine or sparkling wine must be presented in 3 bottles of 750 ml. *(a minimum of 2 bottles per registered sample will be accepted)

Shipping Conditions: DDP Delivery Duty Paid. It is the sender's responsibility:

- Freight costs to the Catador SpA warehouse
- Import duties and other costs related to sample shipment
- The boxes containing the samples must be clearly labeled on the top with the following information:
 - Producer's name
 - Registration number of each of the participating products
 - Name, cell phone, and email of the contact person responsible for shipping the samples

PROFORMA DATA TO BE PROVIDED TO THE COURIER

- Consignee: HOT EXPRESS / CATAD'OR
- Address: Los Maitenes 1290 – Pudahuel, Santiago, Chile. Postal Code: 9030868
- A/A Mrs. Paula Valenzuela – Phone: +56 22 637 7301
- Value samples at US\$2.- per bottle
- Include the legend: SAMPLES WITH NO COMMERCIAL VALUE – SAMPLES FOR EVALUATION ONLY IN CATAD'OR WORLD WINE AWARDS 2023 COMPETITION

Important:

Each wine must be registered with a basic analysis certificate less than a year old issued by an authorized laboratory, which can be sent by email to concurso@catador.cl. The boxes containing the samples must be clearly labeled on the top with the following information:

- Name of the winery
- Registration ID number affixed or written on the packaging box (one for each registered wine) * ID No.: Located in the left column of the online registration form
- Name, phone, and email of the contact person responsible for the winery

IF YOU DO NOT HAVE A LOGISTICS OPERATOR: RECOMMENDED LOGISTICS OPERATOR BY CATAD'OR WORLD WINE AWARDS

We recommend the company HotExpress as the Official Logistics Partner for Catad'Or 2022. With 28 years of experience in transporting wine samples to the most important competitions, fairs, and events worldwide, HotExpress ensures that your samples arrive on time and in the best conditions for the new edition of Catad'Or World Wine Awards. To quote the shipment of your samples, with customs clearance and delivery at the competition, please contact HotExpress with the following reference:

Paola Campos

Special Events Manager

email: catador2017@hotexpress.cl

Ph: +562 2 410 70 62

IMPORTANT:

c) FEES FOR REGISTERED WINES

- Activation of a private account
- Access to the official certificate and report of the scores obtained in the competition and detailed voting by tasting committee available in the private account once the results are delivered.
- Activities with foreign jurors according to the program.
- Right to 2 tickets to attend the awards ceremony. Additional value: \$ 25,000 + VAT CLP per additional person.
- Right to present awarded products at the Medal Hall after the awards ceremony. Value: \$ 50,000 CLP per exhibited product. (consult discount scale)
- Right to purchase Gold medals in bronze for winning wines. Value: \$ 30,000 CLP.
- Right to purchase Grand Gold medals in bronze for winning wines. Value: \$ 40,000 CLP.
- Diplomas, digital seals for media use, and downloadable certificates from your personal account.
- Right to purchase adhesive seals for bottles or acquire the seal artwork for Silver, Gold, and Grand Gold medal winners.
- Right to purchase adhesive seals for bottles or acquire the New "QUALITY CERTIFICATION" seal artwork for products with 85 or more points.
- Presence of medal recognitions with an active profile on the website for at least 2 years.
- Participation in promotional activities throughout the year.
- 20% discount at Catad'Or Medal Hall during the year.
- Right to a special trophy "The best of each category." See trophies.

ARTICLE V: REGISTRATION FEE AND PAYMENT

National References:

The registration fee for national products is \$115,000 per sample. Does not include taxes.

- 10% early registration discount before July 25: \$97,200 + VAT per sample.
- 15% discount for 5 to 10 samples: \$91,800 + VAT per sample
- 25% discount for 11 samples or more: \$81,000 + VAT per sample

International References:

The registration fee for international products is USD 130 per sample. Does not include taxes and customs.

- 1 to 4 samples: 130 USD
- 5 to 10 samples: 10% discount
- 11 samples or more: 20% discount

PAYMENT METHODS

The registration fee must be paid at the time of registration via Bank Transfer, Webpay, or Paypal*.

*Payment instructions, sample shipment, and invoice will be sent by email once the online registration is completed. In case of bank transfer or deposit, proof of payment must be provided by email to: concurso@catador.cl

IMPORTANT NOTE: Send proof of deposit or transfer indicating the invoice number and the name of the winery by November 1, 2024. Any registration not confirmed by that date will be excluded from the competition, except with the express authorization of the organization.

Registration fees, once paid, are non-refundable under any circumstances.

ARTICLE VI: JURY AND TASTING SESSIONS

JURY

The organizers and the technical panel of Catad'Or World Wine Awards appoint the jury series. Judges are selected from among the best recognized specialists in tasting in national and international competitions and tasting panels, coming from diverse fields, such as oenologists and professionals in marketing, consumption, and communication. The total number of international judges is determined based on the number of samples presented, maintaining at least 3 foreign judges* per tasting table.

JURY PRESIDENT:

Catad'Or World Wine Awards ensures the smooth running of the competition and appoints a jury president. The jury president is the renowned Master Of Wine Alistair Cooper MW. The competition's technical panel and OIV, ANIAE, and VINO FED commissioners ensure compliance with the regulations, sample preparation, organization, and conduct of the tastings, and their evaluation using the OIV form, as well as the control, exploitation, and publication of the results.

TASTING SESSIONS

Wines will be tasted according to their category (type, grape variety), with samples covered in neutral packaging that conceals their shape and label, ensuring anonymity. The evaluation of the wines will be descriptive and include comments on:

- Visual aspect
- Olfactory aspect
- Palate impression
- Product harmony

After the results are delivered, participating companies can access detailed scores for each of their presented wines from their private account.

ARTICLE VII: SAMPLE PREPARATION

Samples will be received in an industrial warehouse with controlled temperature. Once the documentation is verified, they will be coded and entered into the computer system, where they will be classified by grape variety. They will then be transferred to the tasting venue, where they will be received in a room adjacent to the tasting hall, to be managed by qualified personnel who will ensure the temperature and tasting order according to grape variety, vintage, residual sugar, and production method for sparkling wines (charmat or traditional). The jury will not have access to this logistical room. Wines will be served entirely covered, ensuring sample anonymity.

TASTING TEMPERATURE:

- Wines will preferably be tasted at the following temperatures:
 - White and rosé wines: 10 to 12 °C
 - Red wines: 15 to 17 °C
 - Sparkling wines: 7 to 9 °C
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ARTICLE VIII: CATEGORIES AND GRAPE CODES

Each competing wine must be registered in one of the categories and grape codes indicated in the registration form by name and code. The competition is open to all existing grape varieties*.

*If, when registering a wine, its grape variety or wine region is not available in our records, please send an email to concurso@catador.cl to request its inclusion.

Wines identified with a variety must be made with at least 85% of it. The organizers will consider this information and the one provided in the registration form to organize the proper service of the wines in the tasting sessions.

SPECIAL CATEGORIES

- **ICON WINE**
 - Wines with a value equal to or greater than USD 40 per 750 cc bottle (consumer price) can be registered in the Icon Wine category. These wines will be tasted and evaluated along with their peers in a special session. They will be decanted for 2 hours before tasting.
- **SMALL PRODUCTIONS WINE**
 - Producers who consider their wines according to this category's concept can participate. Small Productions Wines are defined as wines with small productions equal to or less than 10,000 liters, and all micro, small, medium, and large wineries producing wines with these characteristics can participate. Producers can choose to participate with these wines in this category or the general category.
- **NATURAL WINE**
 - Although there is no uniform definition of natural wine, it is generally produced with respect for the land and work methods away from chemical care and mass production, without the use of pesticides or herbicides, and with few or no additives. Wines that correspond to this description can participate in this category and will be evaluated among their peers. The competition reserves the right to relocate a wine that does not meet these principles.
- **ANCESTRAL PEASANT WINE**
 - Wines that comply with RESOLUCIÓN EXENTA N° 153/2017 SAG to register their wines as generic "Peasant Wines" can participate in this category. <http://www.minagri.gob.cl/gobierno-lanza-nueva-clasificacion-vino-campesino-para-pequenos-productores/>
- **CANNED WINE (new category)**
 - Canned wine is wine packaged in a can. Driven by the demand for small format, convenient, and environmentally sustainable wine packaging, canned wine has been booming in Asian markets for over a decade and, more recently, in the US, Canada, UK, Australia, New Zealand, and the rest of the world.

ARTICLE IX: MEDALS, TROPHIES, AND QUALITY CERTIFICATES

The total number of medals awarded by the jury shall not exceed 30% of the total number of wines presented to the competition. Based on the scores obtained in the tasting sessions, numerical averages will be determined by which competing wines can aspire to the following awards:

- **Grand Gold Medal** (reference 93 points or more)
- **Gold Medal** (reference 89 to 92.9 points)
- **Silver Medal** (reference 85 to 88.9 points)

IMPORTANT:

Due to the rule of 30% of products eligible to be awarded, some wines that have scored for a medal may not ultimately receive it. However, the competition will issue an official certificate in their private account, certifying the product's good score, which is valid for promotion or sending to merchants or the press.

SPECIAL TROPHIES

- Best wine of the competition*
- Best foreign wine
- Best red wine*
- Best white wine*
- Best rosé wine*
- Best sparkling wine*
- Best icon wine
- Best natural wine
- Best ancestral peasant wine
- Best entrepreneurial wine**
- Best Carménère wine
- Best winery***
- Prix VINO FED for: Dry red, Dry white, Dry rosé, Sparkling*

*The best wines by categories and the VINO FED awards will be the highest score in each category; however, the organization may conduct a second tasting with a special jury to determine the best among the top 5 highest scores.

Best entrepreneurial wine: Producers who make wine on a small scale, with an annual production of 100,000 liters or less, and have participated in the competition with a batch of 10,000 liters or less can opt for this trophy.

***Best winery:** The winery with the best average among its top 5 scores will be awarded. Wineries sending 5 or more samples participate.

CERTIFICATION OF AWARDS:

The competition will certify all medals and trophies with a diploma signed by the jury president and the executive director of the competition, which can be downloaded from their private company account. Only Grand Gold diplomas and trophies will be awarded at the awards ceremony. Additionally, physical medals will be awarded to wines that achieve Grand Gold and physical medals can be purchased for wines that receive Gold medals.

OFFICIAL PARTICIPATION CERTIFICATE:

Each participant can download an Official Bilingual Participation Certificate signed by the organization from their company account.

ADHESIVE SEALS:

Wineries can display the awards obtained on the respective wines' bottles. To do so, they can acquire the artwork or the Catad'Or World Wine Awards adhesive seals of the corresponding medal exclusively* through the competition's organizing office at concurso@catador.cl immediately after the results are delivered.

METAL MEDALS:

Winning wineries of Gold and Grand Gold medals can purchase metal medals from the organization.

IMPORTANT: *Producers who print their own seals without the organization's authorization will commit a serious offense that could merit a sanction of award withdrawal.

NOTE: Awarded wines may not be re-bottled under another brand or label, except for those products that, maintaining their name, brand, and vintage, have redesigned their original label, informing Catad'Or in writing of this change.

IMPORTANT: New Quality Certification Seal

Starting from the 29th edition, Catad'Or World Wine Awards 2024 will grant an additional quality seal called: "CERTIFIED QUALITY WINE, Over 85 pts." / "VINO DE CALIDAD CERTIFICADA, Sobre 85 pts." for all products scoring 85 points or more. With this new seal, Catad'Or launches a new segmentation and quality system, a clear and transparent label that allows us to guarantee the quality of the product to be marketed while providing detailed relevant information for each bottle.

The Quality Certification Seal:

The seal will be awarded by the international jury of Catad'Or, accredited under the sponsorship of the OIV, VINO FED, and ANIAE, and the objective will be to offer all possible information, as well as provide each bottle with more prestige, visibility, and marketability. The new seals also incorporate a QR code with additional information about the product, its origin, and relevant information.

Recognitions:

- As usual in its 29-year trajectory, the competition will award silver, gold, and grand gold medals according to the established scores and under the rule of 30% of awarded products, following the standards of international competitions sponsored by the OIV.
- Additionally, a quality certificate will be awarded to all wines scoring 85 points or more, without necessarily being included in the medal tally.

Quality Certification Seal Modality:

- Format: Digital and adhesive physical.

- QR Code: Included, with product information.
- Official Certificate: Available in PDF for download.

Certificate Use:

- Digital: Free and exclusive for advertising purposes.
 - Adhesive Physical: Usable on bottles, available for exclusive purchase by the producer at Catad'Or.
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ARTICLE X: AWARDS CEREMONY

The tasting sessions will be held behind closed doors. Wineries that wish to do so can request authorization for a representative to briefly observe the jury's work. The competition results will be publicly announced during the awards ceremony and on the competition's website. The award ceremony and medal and diploma presentation will be the awards ceremony.

ARTICLE XI: GENERAL CONSIDERATIONS

- Participation in Catad'Or World Wine Awards implies full acceptance of these regulations.
- Each winery can register the number of wines they wish.
- Each competing product must be bottled and labeled as marketed and come from a specific batch, whose volume will be indicated in the registration form, except for exceptions duly authorized by the organization.
- Each wine must be sent with a basic analysis less than a year old, issued by an authorized laboratory.
- The organizers reserve the right to conduct an analytical control of the awarded samples through an admitted oenological analysis laboratory and proceed as they deem appropriate.
- Registration fees, once paid, are non-refundable under any circumstances.
- The competition results are final.
- All participants will receive an email link to access the competition's official results and the scores obtained by their wines.
- Producers who print their own seals without the organization's authorization will commit a serious offense that could merit a sanction of award withdrawal.
- Awarded wines may not be re-bottled under another brand or label, except for those products that, maintaining their name, brand, and vintage, have redesigned their original label, informing Catad'Or in writing of this change.